



# SREE SANKARA COLLEGE, KALADY

Established in 1953

Affiliated to Mahatma Gandhi University, Kottayam

Re-accredited by NAAC in the 3<sup>rd</sup> cycle with grade B++

## STRATEGIC DEVELOPMENT PLAN

2023-24

Prepared by

**Internal Quality Assurance Cell**

---

Sankar Nagar, Mattoor, Kalady P. O., Ernakulam Dist,  
Kerala, PIN: 683574, Ph:0484-2462341

[www.ssc.edu.in](http://www.ssc.edu.in), [info@ssc.edu.in](mailto:info@ssc.edu.in), [iqac@ssc.edu.in](mailto:iqac@ssc.edu.in)



## PROFILE OF THE COLLEGE

Sree Sankara College Kalady established in 1953 was founded by Swami Agamananda, a social reformer and a foresighted scholar of Sri Ramakrishna Advaita Ashram. The institution was established with a view to perpetuate the memory and doctrines of the great saint and philosopher, Adi Sankaracharya and to nurture his birth place as a cultural citadel. The foundation stone was laid on 28 August, 1953 by His Highness The Maharaja of Travancore in the presence of The Maharaja of Cochin and several other distinguished personalities. Since then, the college has taken up the onus to impart an overall quality education to generate fruitful and responsible citizens. Situated in Kalady, the birthplace of Jagadguru Sankaracharya, this abode of learning embodies a spiritual aura. Kalady is a semi-urban region located to the north of Ernakulam district, in the state of Kerala. The lush greenery of the college bestows the campus with a serene and tranquil ambience.

The vision & mission of the organization was to establish a Centre of Higher Learning with two major objectives — dissemination of knowledge in tune with a university curriculum and fostering community development.

### VISION

To achieve Excellence in Higher Education, with a stress on Creativity, Competence, Skill Development, Employability and Personal values, Compassion and Social Commitment.

### MISSION

#### 1. Professional and Skill Development

- Encouraging Competence, Creativity and Critical Thinking
- Promoting multi-disciplinary Learning and Research
- Promoting enrolment in Skill based Programmes based on current employability demands
- Providing Internships and On Job trainings with reputed industries

#### 2. Employability enhancement

- Keeping up with changing employability demands to equip students to meet new challenges in their potential work field
- Tie-Ups with industries, companies and institutions to keep abreast with the job demands which changes from time to time
- Providing continuous training programmes on soft skills, interpersonal skills, communication skills and professional ethics

#### 3. Personal Integration and Social Responsibility

- Moulding good citizens with ingenuity, adaptability, social commitment and ethical values, who can provide innovative leadership in all walks of life.
- Inculcating mutual respect among individuals to foster Humanity, Social responsibility, Inclusivity and Compassion
- Instil sense of Nationality in order to infuse motivation towards Nation Building and respectful co-existence with co-citizens beyond caste, creed, religion and race.

The institution was raised to the status of a First Grade College in 1956. It is affiliated to the Mahatma Gandhi University and is included under sec.2 (f) and 12 (B) of the UGC act, 1956. The Sree Sankara College Association was formed in July 1954 and in June 1960, the patronage of the college became vested in His Holiness The Jagadguru Sri Sri Sankaracharya Swamigal of Dakshinamnaya. Currently, Sri Sri Bharathi Theertha Mahaswamigal along with Sri Sri Vidhusekhara Bharathi Swamigal, of Sringeri Mutt, steers the administration through a Board of Directors with Sri. K. Anand as the Managing Director.

The institution has established a niche of its own in the generation and dissemination of knowledge and imparting multiple skill enhancement. Students of all class and creed study here and bear ample testimony to the inclusiveness practiced by the institution right from its inception. The institution has always displayed self-reflexivity and a fervour for quality enhancement. Standing on the stepping stones of equity, inclusivity and sustainability, we at Sree Sankara College impart Vidya to the students which kindles an undying intellectual enlightenment, fulfilling our motto that Vidya is the real Amruth, an elixir to all evils and harbinger of all goodness.

The college has done consistently well in Curricular and Cocurricular activities. The National Assessment and Accreditation Council (NAAC), a statutory body of the UGC has accredited the college B++ Grade with 2.80 CGPA in the third cycle of accreditation.

## **STRATEGIC PLAN**

### **Curricular Aspects**

- Minimum two add-On programmes per department
- More SWAYAM and Coursera admissions – minimum 70% registrations per class
- More MOODLE courses designed by teachers – minimum one per department every year
- Curriculum Workshops and Trainings for teachers on Four-year programmes
- Training to students and teachers on various aspects NEP implementation (ABC, IKS, etc)

### **Teaching- Learning and Evaluation**

- Internal assessment – OBE based internal exams
- NET/GATE based internal exams for PG students
- More focussed student centric learning
- Structured planning to conduct bridge courses in the wake of changing curriculum
- Structured planning for addressing Slow and advanced Learners
- More ICT enabled teaching methodologies – using e-learning facility for PG students
- Structured planning for implementation and evaluation of attainment of COs and POs
- Increasing pass percentage of students by strengthening tutorial and remedial system

## Research, Innovations and Extension

- More grants from government and non-government agencies
- Implementation of incentives/awards for departments bringing up grants
- Strengthening of ED Club activities with more industrial linkages
- Promoting Patents from research departments and IEDC activities
- Establishing IEDC and enhancing innovations ecosystem, by tie-up with alumni Start - up enablers
- More awareness programmes on IPR and Entrepreneurship
- Motivating teachers towards research publications by offering incentives
- Financial support to teachers for attending conferences/ workshops, etc
- An interdisciplinary bi-annual journal of the college
- Extension activities one per department every year
- Incentives for best extension activity
- More functional MoUs and linkages with industries

## Infrastructure and Learning Resources

- More earmarking in annual budget for infrastructure augmentation
- New building space to accommodate facilities for new curriculum and skill enhancement activities
- Usage of open space for more water conservation facilities and waste management facilities (ground water harvesting, leaf mulching)
- Library facilities augmentation, including an additional floor
- Upliftment and maintenance of sports and games facilities
- Compound wall with barbed wires for the whole campus.
- IT infrastructure Augmentation with more ICT enabled classrooms and smart classrooms
- Attracting more alumni contributions towards infrastructure augmentation

## Student Support and Progression

- Designing of more skill enhancement and capacity building programmes and activities
- Strengthening the activities of IIC and IEDC for skill development of students
- Language labs and communication skill enhancement programmes
- Strengthening of placement cell by investing in Placement drives and career guidance programmes
- Coaching for competitive exams as Add-On courses
- Structured student grievance cell functioning
- More investment for supporting arts and sports coaching
- More involvement of Alumni in the holistic development of the institution

## Governance, Leadership and Management

- Strengthening of administrative office by filling up the vacancies
- Structured mechanism for implementation of annual strategic plans
- Strengthening of e-governance system by enhancing office automation system
- Enhancement of staff welfare system by implementing a staff welfare fund
- Establishing financial support for staff to attend professional development programmes
- Establishing incentives for research publications and merits
- Organising training programmes for teaching as well as non-teaching staff in the wake of changing curriculum
- Planned strategy to be ranked within 1-100 NIRF band

## Institutional Values and Best Practices

- Planned implementation of various activities at par with the core values of the institution
- Investing more on alternate sources of energy
- Awareness classes for students and staff on sustainable development
- Strengthening of chemical waste management by establishing MoUs with suitable agencies
- More water conservation measures

## PROSPECTIVE PLAN

### Short Range Plans: 2028

1. NAAC A++ grade
2. PM-USHA Grant
3. NIRF – in 1-100 ranking in colleges sector
4. Autonomous Institution Status
5. Minimum two MOOC courses by each faculty Member
6. Welfare measures for Teaching and Non-Teaching staff in the form of service-related Travel and other grants, educational grants wards, etc.
7. Strengthening of Sanskrit department with a dedicated Manuscript Library and more research grants and enhancing outreach
8. Facelift of the college – Renovated laboratories and revamped buildings
9. New Building to mark 80<sup>th</sup> year of glorious existence
10. More CSR funds for the development of infrastructure
11. More socially committed outreach programmes for wider reach
12. Minimum two Linkages for every department with industry, ensuring industrial experience for employability for students

13. Linkages with reputed National Institutes on Visiting Faculty programmes
14. Research centres in Physics, Commerce and Statistics with state-of-the-art research facilities
15. More skill based and employability-based programmes in all disciplines
16. Coaching programmes for National level competitive exams
17. Strengthening of Career and Placement cell by appointing a dedicated Placement officer
18. More vocational Programmes
  - a. BCA or BSc Computer Science with AI/ML specialisations
  - b. More value-added Programmes (Certificate/Diploma/Add On)
  - c. Bridge Course to equip students for FYUG programmes
  - d. Vocational PG programmes or diplomas in Biosciences (Zoology, Botany, Biotechnology, Biochemistry, Environment Sciences)
  - e. Establishment of Skill centres in association with ASAP, Kerala

### **Long Range Plans: by 2033**

- Deemed-to-be University Status
- All departments elevated to Research Departments
- Tie-Ups with International institutions and industries for student exchange as well as faculty exchange programmes